

LAURA LÓPEZ SALAZAR

essential
COSTA
RICA

PROCOMER
COSTA RICA EXPORTS
INVESTMENT

She holds a degree in Economics from the University of Costa Rica (UCR) and two international master's degrees: one in Public Policy from the Autonomous University of Madrid (Spain) and another in Economic Development from the Institute of Social Studies - Erasmus University Rotterdam (The Netherlands).

With more than a decade of experience in public leadership and productive development, Laura has specialized in competitiveness, sustainability, and inclusion strategies within modern public management. Her experience combines the design of triple-impact projects with the development of ecosystems that drive export diversification, investment attraction, and the productive transformation of Costa Rican companies.

Under her leadership, PROCOMER has strengthened its efforts in market and sector diversification, national talent development, institutional modernization, regulatory improvement, and the consolidation of Costa Rica as a hub for sustainable trade and investment. Her management is recognized for its results-oriented approach, strong public-private collaboration, and continuous reinforcement of the country's export ecosystem.

In recent years, she has been acknowledged for her leadership and public reputation, consistently ranking among Costa Rica's most influential professional women and in leading regional leadership indexes.

